

**FOR IMMEDIATE RELEASE**  
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## **Heneghan, White, Cutting & Roentz Insurance Agency Receives IIA of IL Agency of the Year Award**

Springfield, IL. (October 2022) – The Independent Insurance Agents of Illinois (IIA of IL) presented Heneghan, White, Cutting & Roentz Insurance Agency of Jerseyville, IL, with the IIA of IL Agency of the Year Award in the small agency category during the association's annual convention held October 4-6, 2021, in Springfield.

The Agency of the Year Award is presented to an IIA of IL member agency (one with fewer and one with more than ten employees) that exemplifies leadership and innovation within the industry. The Agency of the Year demonstrates strong growth, innovative marketing strategies, creative utilization of evolving technology, top-level customer service, and dedication to the community.

Having been in business for over 160 years, Heneghan, White, Cutting & Roentz Insurance Agency is dedicated to providing competent insurance counsel and services to its clients by adding value to every interaction. The agency's mission is to be their clients' insurance partner.

The agency staff empowers their clients by fully understanding their risk exposures, matching their carrier partners' product offerings with those exposures, presenting honest, value-based evaluations for those products to the clients in ways they can understand, and guiding them to make the best choice to protect their interests. "It is a different dynamic than what I've experienced as an insurance consumer, and it permeates everything we do and how we interact with our clients. They become partners," said Ray Roentz, agency president. "And because that relationship is so close, our clients have my cell number, reach out to us on Facebook, or text us. They reach out to us the same way they reach out to their friends."

Heneghan, White, Cutting & Roentz Insurance Agency values their team members and encourages them to obtain insurance designations and keep up with their continuing education by developing a plan to provide enhanced education in areas that most interest them and would be of benefit to the agency's clients. Growth areas outside of designations are also addressed via weekly team meetings where insurance "hot topics" are discussed in a town hall format so that the learned information is disseminated throughout the entire agency.

The agency is heavily involved in the community and gives every employee a chance to focus on a cause that is important to them. Each year, the staff gets together to decide on the charity they will support for that year. Though some support is financial, like sponsoring a local sports team, more often, agency staff is in the community filling sandbags, painting, or replacing doors for local charities. The agency also provides employees with time off to help out in the community.

*The Independent Insurance Agents of Illinois (IIA of IL) is an association representing Trusted Choice® independent insurance agents throughout the state. IIA of IL membership is comprised of 1,000 insurance agencies representing 10,000 licensed independent agents engaged in all facets of the insurance industry, including property, casualty, life, and health. Its members are businesses that offer customers a choice of policies from a variety of insurance companies. In addition to serving the professional needs of members, IIA of IL works for the betterment of the insurance industry through legislative and consumer awareness programs. The IIA of IL is headquartered in Springfield, Illinois. Visit IIA of IL's website at [www.iaofil.org](http://www.iaofil.org).*

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