

FOR IMMEDIATE RELEASE
October 22, 2024

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Rivian Insurance Services Receives Big I Illinois Agency of the Year Award

Springfield, IL. (October 22, 2024) – Big I Illinois presented Rivian Insurance Services, LLC of Normal, IL, with the Big I Illinois Agency of the Year Award in the small agency category during the association's annual convention held in Peoria last week.

The Agency of the Year Award is presented to a Big I Illinois member agency that exemplifies leadership and innovation within the industry. The Agency of the Year demonstrates strong growth, innovative marketing strategies, creative utilization of evolving technology, top-level customer service, and dedication to the community.

Rivian Insurance Services takes a holistic approach by not only providing coverage for Rivian vehicles, but also other means of transportation (cars, boats, ATVs, etc) as well as homeowners and renters policies. The agency operates using a salary and incentive-based model, instead of the traditional commission structure, leading employees to do what is right, not what is expedient for sales. This allows employees to work closely with each other and help close all deals.

Outside of the office, the agency supports various community events throughout the year, including packing boxes for the Midwest Food Bank. Rivian hosts an annual food drive at Thanksgiving for local families as well as a toy drive at Christmas. The team also adopts less fortunate families in the area and hosts a school supply drive.

Big I Illinois is an association representing Trusted Choice® independent insurance agents throughout the state. Big I Illinois membership is comprised of 1,000 insurance agencies representing 10,000 licensed independent agents engaged in all facets of the insurance industry, including property, casualty, life, and health. Its members offer customers a choice of policies from a variety of insurance companies. In addition to serving the professional needs of members, Big I Illinois works for the betterment of the insurance industry through legislative and consumer awareness programs. For more information, visit www.ilbigi.org.

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