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Loman-Ray Insurance Group Receives Big I Illinois Agency of the Year Award

Springfield, IL. (October 22, 2024) – Big I Illinois presented Loman-Ray Insurance Group LLC of Urbana, IL, with the Big I Illinois Agency of the Year Award in the large agency category during the association's annual convention held in Peoria last week.

The Agency of the Year Award is presented to a Big I Illinois member agency that exemplifies leadership and innovation within the industry. The Agency of the Year demonstrates strong growth, innovative marketing strategies, creative utilization of evolving technology, top-level customer service, and dedication to the community.

Loman-Ray Insurance Group's ambition, commitment to building a strong brand, unique community-focused events, personalized service, and the ability to attract top talent are what makes this agency stand out among the competition. The agency's adoption and integration of technology has evolved, enhancing their ability to deliver superior customer service and operational efficiency.

The agency, with 11 branch offices and 65 employees, fosters the professional growth of the team through a variety of best practices designed to promote continuous learning and development, instilling a sense of loyalty and pride.

Outside of the agency, Loman-Ray is involved in several community activities from supporting local school fundraising efforts and sponsoring the "Athlete of the Week" competition to hosting their annual Farmer's Showcase and Golf Outing.

Big I Illinois is an association representing Trusted Choice® independent insurance agents throughout the state. Big I Illinois membership is comprised of 1,000 insurance agencies representing 10,000 licensed independent agents engaged in all facets of the insurance industry, including property, casualty, life, and health. Its members offer customers a choice of policies from a variety of insurance companies. In addition to serving the professional needs of members, Big I Illinois works for the betterment of the insurance industry through legislative and consumer awareness programs. For more information, visit www.ilbigi.org.

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