

# INSIGHT

## PRINT ADS

Company Name \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

**RATES:** (ALL PRICES ARE NET)

Check price that coincides with desired size and number of insertions per year.

Size	Rate	Color
Full Page	1x	<input type="checkbox"/> \$1,978
	6x	<input type="checkbox"/> \$1,730
	12x	<input type="checkbox"/> \$1,285
1/2 Page	1x	<input type="checkbox"/> \$1,124
	6x	<input type="checkbox"/> \$948
	12x	<input type="checkbox"/> \$771
Cover Tip	1x	<input type="checkbox"/> \$2,025
	6x	<input type="checkbox"/> \$1,825
	12x	<input type="checkbox"/> \$1,625
Double Page Spread	1x	<input type="checkbox"/> \$3,556
	6x	<input type="checkbox"/> \$3,060
	12x	<input type="checkbox"/> \$2,170

**THIS CONTRACT MUST BE COMPLETED AND ACCOMPANY ALL AD INSERTION ORDERS FOR ANY AD PLACEMENT TO BE GUARANTEED.**

**INSERTION ISSUES:**

Check the months your ad is to run. If you have multiple ads, include the month the ad is to run in the file name.

- January     February     March  
 April         May             June  
 July             August         September  
 October        November     December

**SPECIFIED POSITION:** 30% additional charge  
 Availability varies (ie, inside front/back cover, right side placement, etc).

Specify Position: \_\_\_\_\_

**NOTES & LINK:**

Notes: \_\_\_\_\_

Your print ad will be included in the digital version. Unless you provide a link below, your ad will be linked to your company home page.

Link: \_\_\_\_\_

**DEADLINES:** Contracts and advertisements are due the 1st of the month prior to the month of the publication in which the advertisement is to appear. Prior used ads will be placed if a new ad is not received by deadline. Company is responsible for sending ads. Big I Illinois will not request new artwork. Contracts must be received for all ads to be placed.

**CANCELLATIONS:** Full payment is required in the event of a cancellation of any ad insert, unless notice is received by the 1st of the month prior to the month of publication in which the advertisement is to appear.

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_