

**FOR IMMEDIATE RELEASE**  
October 18, 2023

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## **Keely Cardwell Named IIA of IL Young Agent of the Year**

Springfield, IL. (October 2023) – Keely Cardwell of Bailey Family Insurance Agency in Springfield, IL, was named Young Agent of the Year by the Independent Insurance Agents of Illinois (IIA of IL) during the Association’s annual convention, October 10-12 in Peoria. Cardwell was presented with the Young Agent of the Year Award for demonstrating exceptional service to the insurance industry, professional trade associations, and community.

Cardwell began her insurance career in 2020. Since then, she has taken pride in being a trusted advisor to her clients. Her mission was to change the way people think of the industry. Cardwell said, “The work I’ve been able to do in the last three years has assured me that I am capable of accomplishing my goal of being an agent that can change people’s feelings regarding the insurance industry and elevate their assessment of the integrity of an insurance agent.”

Cardwell brought innovative strategies to the agency, ranging from creating new hire training programs and handbooks to organizing workflow and helping to define agency roles. She also attends several community events every year, helping her to understand the clients and businesses she serves. She is a member of RISE Young Professionals, a networking group using real interactions to support educational opportunities through professional development, community involvement, leadership, and networking among young, emerging leaders.

*The Independent Insurance Agents of Illinois is an association representing Trusted Choice® independent insurance agents throughout the state. IIA of IL membership is comprised of 1,000 insurance agencies representing 10,000 licensed independent agents engaged in all facets of the insurance industry, including property, casualty, life, and health. Its members are businesses that offer customers a choice of policies from a variety of insurance companies. In addition to serving the professional needs of members, IIA of IL works for the betterment of the insurance industry through legislative and consumer awareness programs. The IIA of IL is headquartered in Springfield, Illinois. Visit IIA of IL’s website at [www.iaofil.org](http://www.iaofil.org).*

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