

BIG I | ILLINOIS

# e-WEEKLY

## Contract for Advertisement

*e-Weekly* is delivered to 12,000+ email addresses every Thursday morning

Company Name \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Ad size	1x	2x	4x
<b>Rectangle Ad : 300 px x 200 px (300 dpi)</b> (placed under top news stories) <i>(two per issue, call for availability)</i>	<input type="checkbox"/> \$400	<input type="checkbox"/> \$375	<input type="checkbox"/> \$350
<b>Horizontal Bottom Ad: 600 px x 100 px (300 dpi)</b> (placed on the bottom of newsletter) <i>(two per issue, call for availability)</i>	<input type="checkbox"/> \$400	<input type="checkbox"/> \$375	<input type="checkbox"/> \$350
<b>Sponsored Content</b> (placed within content, see example) <i>(one per issue, call for availability)</i>	<input type="checkbox"/> \$450	<input type="checkbox"/> \$425	<input type="checkbox"/> \$400

**DEADLINES:** Contracts and advertisements are due two weeks prior to the week of the publication in which the advertisement is to appear. Prior used ads will be placed if a new ad is not received by deadline. Company is responsible for sending ads. **Big I Illinois will not request new artwork. Contracts must be received for all ads to be placed.**

**Sponsored Content By Company Name**

### Sponsored Content Title

Your sponsored content goes here. Please keep it brief and provide a link for the reader to view more. This area will always stand out from the newsletter articles, and will always be inserted into the middle area.

This is a second paragraph where you can add additional text. Ideas for content include: new products/services being offered, company news, classifieds, company research, and more. Reach out to Rachel Romines at [rromines@iiaofil.org](mailto:rromines@iiaofil.org) with questions. ([Read More](#))

### Preferred Ad Schedule

Month(s) \_\_\_\_\_ Date(s) \_\_\_\_\_

**CANCELLATIONS:** Full payment is required in the event of a cancellation of any ad insert, unless notice is received by the 1<sup>st</sup> of the month prior to the month of publication in which the advertisement is to appear.

★ All advertising prices are net. Clients are responsible for all commission fees.

Ad Link/Info: \_\_\_\_\_

(Company website home page, direct landing page, etc. For Sponsored Content, send to [thubbell@iiaofil.org](mailto:thubbell@iiaofil.org))

***This contract must be completed and accompany all ad insertion orders for any ad placement to be guaranteed.***

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

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