

FOR IMMEDIATE RELEASE
October 10, 2019

FOR MORE INFORMATION, CONTACT:
Rachel Romines (217) 321-3024 or rromines@iaofil.org

Keenan Rice Presented with IIA of IL Agent of the Year Award

Springfield, IL. (October 2019) – The Independent Insurance Agents of Illinois (IIA of IL) presented Keenan Rice of Eclipse Insurance Agency in DuQuoin, IL., with the IIA of IL Agent of the Year Award during the association's annual convention in Springfield, IL.

Rice began his career in a captive agency and within six months of opening the agency became a Farm Certified Agent through Nationwide. He put innovative systems in place to gather quoting information via text or email and quickly turn around the quote in the same day. The agency management system is also utilized to send and document communications via email and text message. Rice also utilizes social media by conducting Facebook live video streams of drawings, giveaways and informational videos. For clients who prefer face-to-face meetings, he will visit them any day, any time and is sure to sponsor or assist a client's personal endeavors.

In his community, Rice sponsors and volunteers for Special Olympics of Southern Illinois, speaks on insurance issues at Chamber of Commerce events and volunteers with high school juniors and seniors through the Perry County CEO program. He is also involved with numerous local charity events.

Additionally, Eclipse Insurance Agency received the IIA of IL Agency of the Year Award which is presented to an IIA of IL member agency that exemplifies leadership and innovation within the industry. Eclipse Insurance Agency demonstrates strong growth, innovative marketing strategies, creative utilization of evolving technology, top-level customer service and dedication to their community.

The Independent Insurance Agents of Illinois is an association representing Trusted Choice® independent insurance agents throughout the state. IIA of IL membership is comprised of 1,000 insurance agencies representing 10,000 licensed independent agents engaged in all facets of the insurance industry, including property, casualty, life and health. Its members are businesses that offer customers a choice of policies from a variety of insurance companies. In addition to serving the professional needs of members, IIA of IL works for the betterment of the insurance industry through legislative and consumer awareness programs. The IIA of IL is headquartered in Springfield, Illinois. Visit IIA of IL's website at www.iaofil.org.

###