

FOR IMMEDIATE RELEASE October 14, 2020 **FOR MORE INFORMATION, CONTACT:** Rachel Romines (217) 321-3024 or rromines@iiaofil.org

MH Insurance Centre, LLC Receives IIA of IL Agency of the Year Award

Springfield, IL. (October 2020) – The Independent Insurance Agents of Illinois (IIA of IL) presented MH Insurance Centre, LLC of Marion, IL., with the IIA of IL Agency of the Year Award during the association's annual convention, held virtually.

The Agency of the Year Award is presented to an IIA of IL member agency that exemplifies leadership and innovation within the industry. The Agency of the Year demonstrates strong growth, innovative marketing strategies, creative utilization of evolving technology, top-level customer service and dedication to the community.

MH Insurance Centre's mission is to provide honest and quality services to their clients in a professional manner, and to meet their clients changing insurance needs by reviewing and evaluating coverage and staying abreast of changes in the insurance marketplace. They provide their clients with quality products, prompt claim service, and competitive, comprehensive pricing.

With 10 full time staff members and one branch office in Harrisburg, the agency recently enhanced its technology to better serve clients. The agency increased its social media presence and developed a new agency website. The agency began using a new agency management system and now can access customer information at the click of a button, saving time on simple tasks to better service clients.

The principals at MH Insurance Centre are encouraging young talent to join the industry by mentoring and helping employees to develop traits to succeed without the pressure of high leverage quotas and unreachable standards. By understanding their employees, they put them in a position to do what they do best.

MH Insurance Centre is active in their community with organizations such as the Lighthouse Homeless Shelter, Wreaths of Honor, Toys for Tots, United Way, Relay for Life, Wounded Warriors, and ArtStarts with financial support. The agency hosts an annual Community Appreciation event providing food, games, and prizes at their office. They also support and sponsor several local education events.

The Independent Insurance Agents of Illinois (IIA of IL) is an association representing Trusted Choice® independent insurance agents throughout the state. IIA of IL membership is comprised of 1,000 insurance agencies representing 10,000 licensed independent agents engaged in all facets of the insurance industry, including property, casualty, life and health. Its members are businesses that offer customers a choice of policies from a variety of insurance companies. In addition to serving the professional needs of members, IIA of IL works for the betterment of the insurance industry through legislative and consumer awareness programs. The IIA of IL is headquartered in Springfield, Illinois. Visit IIA of IL's website at <u>www.iiaofil.org</u>.