

Agent of the Year Application Information

The application information will be used as the judging criteria. To better prepare yourself before filling out the application, please review the information below.

1. Personal and Professional Development/Education (industry and non-industry related) (15 Points)
2. Your Business (not the agency) Awards/Honors/Affiliations (within last two years) (15 Points)
3. Tell us about your involvement in the Community/Industry (within last two years) (15 Points)
4. Tell us what significant contributions you have made to your agency in the areas of sales/production, and/or client development/customer relationship building (within last two years). (15 Points)
5. How are you furthering your agency by embracing technology? Be specific to you, not your agency. (10 Points)
6. What are your professional goals over the next five years? (15 Points)
7. What do you believe sets you apart from other independent insurance agents? (15 Points)