

Sponsorship Opportunities

All Sponsorships include:

- Signage at CONVO
- Convo Program Recognition
- Logo Placement on Big I Illinois CONVO Website
- Recognition on Big I Illinois Social Media Channels
- Sponsorships with an * allow for someone from your team to speak or show a video for up to five minutes to the group during that time.

GENERAL SPONSORSHIPS

Name Badge Lanyards	SOLD
Name Badges.....	SOLD
Educational Sessions.....	\$250 each
Education Session Giveaways.....	Donated items/gift cards
Sponsor Hotel Key/Sleeve.....	SOLD
Candy Station.....	\$1,000 (multiple)
Bottled Water.....	SOLD
Bags at Registration (company supplies bags).....	SOLD

TUESDAY, OCTOBER 15

Break Station.....	\$500 (multiple)
Welcome Reception.....	\$2,000 (multiple)
Casino Night Overall.....	\$5,000
Casino Night Table.....	\$500 each
Donate Casino Night Prizes.....	(Min. \$100) \$ _____
Casino Night Bar.....	\$1,000 (multiple)

Tuesday Evening Dinner

We've left Tuesday evening open to give companies the chance to take their agents to dinner. There is a Dutch-Dine-Around option for attendees that do not have plans at their own expense.

WEDNESDAY, OCTOBER 16

Coffee/Soda Station.....	\$500 (multiple)
Hot Breakfast	\$2,000 (multiple)
Smoothie Station.....	\$2,000
Opening Session*.....	SOLD
Tradeshow Luncheon Station	\$2,000 (five available)
Tradeshow Add-Ons.....	\$2,000
Closing Keynote - Ben Zobrist.....	SOLD
125th Champagne Celebration Big Party	
Food Stations	\$1,000 (multiple)
Bar	\$1,000 (multiple)
Balloon Drop.....	\$1,000
Celebration Desserts	\$2,000
Champagne Toast	\$5,000

THURSDAY, OCTOBER 17

Keynote Session*.....	\$5,000 (two available)
Hot Breakfast.....	\$2,000

Payment Information:

Contact Name: _____

Company: _____

Ph: _____ Email: _____

Sponsorship Preference: 1. _____ 2. _____ 3. _____

Total Amount Enclosed: _____ Check Visa MasterCard American Express Discover

Card Number: _____ Exp. Date: _____

Submit to Tami Hubbell - (217) 321-3016 - thubbell@ilbigi.org

Sponsorship Opportunities - Descriptions

CONVO is the premier annual event of Big I Illinois and includes the Midwest's largest industry tradeshow. The event is designed for agents to come together for connections, networking, education, industry trends and, of course, fun.

Elevate Your Brand at CONVO

Sponsoring CONVO isn't just about supporting a great event – it's a strategic move to propel your brand forward. Here's how:

Target the right audience: Connect directly with potential customers who are already interested in what you offer. CONVO attracts a highly engaged group, making it an ideal platform to showcase your brand.

Boost your image and credibility: Aligning your company with a well-respected event like CONVO fosters trust and positions you as an industry leader.

Gain a competitive edge: Stand out from the crowd! Sponsorship opportunities at CONVO allow you to effectively brand yourself and your messaging, leaving a lasting impression on attendees.

Strengthen your current relationships and foster new ones: Meet with your current agents and talk to potential new ones!

CONVO is more than just an event – it's an investment opportunity. Partner with us to elevate your brand and gain a significant competitive advantage. Here are some of the possibilities during the event, but we are always willing to listen to an idea you may have as well. Contact Shannon Churchill at schurhill@ilbigi.org to discuss.

General Sponsorships

- take place throughout the event and are not day specific.

Education Sessions – by sponsoring one or many of the education sessions, your logo and branding is included in the signage for that specific course. You can provide handouts to pass out during the course, to further your branding. In some instances, you also get the opportunity to introduce the speaker/session.

Education Session Giveaways – everyone loves a giveaway and your company can be recognized throughout the event. You can either donate gift cards you pre-purchase, or give us the funds and we can purchase the gift cards. We will do random giveaways throughout the events general sessions, afternoon breakouts, etc. They can be varying amounts, and any variety of vendors... however we recommend keeping them to locations throughout the state.

Bags at Registration – This is an opportunity for your team members to present throughout the event and handout bags (or other goodies) as people check-in for CONVO. A special spot is reserved near the registration area.

Tuesday

Casino Night Overall Sponsor – back by popular demand, Casino Night is a highlight of the CONVO and is a great kick-off. Your name/logo will be on branding for the event both before & during.

Casino Night table – featuring all your favorite casino games, you can get your name in the middle of the action by sponsoring one of these popular tables.

Donate prizes – one of the highlights of Casino night is the big prizes given away at the end of the evening. Everyone looks forward to winning the "next big ticket item" and you could be the donator of said prize. Values range from \$250-\$500+. You can either purchase the item, or we can purchase for you.

Wednesday

Opening Session – One of the most coveted sponsorships, this guarantees you a captive audience to get your message out. Use this to help generate traffic before the Tradeshow and drive people to your booth.

Tradeshow Luncheon Food Station – brings in the most people throughout the event, and everyone is going to need to eat, so use this to drive traffic to your booth, by having your name/logo at the food station.

Tradeshow Entertainment/Add-On – a variety of options available whether it is a roaming celebrity character, caricature artist, masseuse, or more. Again a great way to help generate traffic to your booth and provide attendees an added benefit during the event.

125th Anniversary Celebration Opportunities – We are extremely excited to be celebrating our 125th Anniversary and we have lots of surprises in store. We are offering a few opportunities for those interested in supporting the celebration.