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Held Insurance Agency Receives IIA of IL Agency of the Year Award

Springfield, IL. (October 2023) – The Independent Insurance Agents of Illinois (IIA of IL) presented Held Insurance Agency of Mt. Prospect, IL, with the IIA of IL Agency of the Year Award in the small agency category during the association's annual convention held in Peoria last week.

The Agency of the Year Award is presented to an IIA of IL member agency (one with fewer and one with more than ten employees) that exemplifies leadership and innovation within the industry. The Agency of the Year demonstrates strong growth, innovative marketing strategies, creative utilization of evolving technology, top-level customer service, and dedication to the community.

Erich Held formed his independent agency in early 2020, just prior to the COVID-19 pandemic disrupting not only the industry but the entire world. With the agency's goal of becoming a highly regarded agency that caters to its client's needs, the team relied heavily on technology for ease of doing business – both within the agency and with clients. "Continuously accepting and learning new technologies demonstrates our agency's commitment to innovation and staying up to date with the latest advancements," said Held.

Held Insurance Agency specializes in a variety of insurance solutions, including personal, business, life, and health. The agency strives to build relationships with all of their clients to be able to better serve their needs. They also make exemplary efforts to retain talent by prioritizing employee satisfaction and offering several professional development opportunities throughout the year.

The Independent Insurance Agents of Illinois (IIA of IL) is an association representing Trusted Choice® independent insurance agents throughout the state. IIA of IL membership is comprised of 1,000 insurance agencies representing 10,000 licensed independent agents engaged in all facets of the insurance industry, including property, casualty, life, and health. Its members offer customers a choice of policies from a variety of insurance companies. In addition to serving the professional needs of members, IIA of IL works for the betterment of the insurance industry through legislative and consumer awareness programs. For more information, visit www.iaofil.org.

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