

BIG I | ILLINOIS

Anniversary Celebration

Celebrating 125 Years Supporting Independent Insurance Agents in Illinois



2024 marks the quasicentennial (125th) anniversary of the Illinois state association, which formed in 1899 as Independent Insurance Agents of Illinois and is now known as Big I Illinois. Our rich history is one of adaptation, resilience, strength, community service and entrepreneurial optimism. We invite you to be part of the celebration.

Special Anniversary Publication

Each month, *Insight* magazine is featuring a special anniversary section. Those will be compiled into a "Special Anniversary Publication" for distribution in October. Also in this publication, we will feature historical photos, documents and more from throughout our 125 year history.

This publication will be inserted into the October 2024 issue of *Insight*, will be distributed at CONVO, October 15-17 in Peoria, IL, posted on the association website, emailed to *e-Insight* subscribers and more.

ADVERTISING OPPORTUNITY

Special Advertising Rates

Your participation in this publication not only celebrates our shared history but also reinforces the strength of our partnership. Your ad can convey congratulations, share a memorable experience, or express the significance of our collaboration. It's an opportunity to showcase your support of independent agents in Illinois and reaffirm our commitment to working together towards mutual success.

PUBLICATION & AD SIZES Final publication print size is 8" x 10"

Ad	Final Size	Cost	Selection
Full Page	8" x 10" 300 dpi - Include .125" on all sides for bleeds	\$750	<input type="checkbox"/>
Half Page	7.5" x 4.5" 300 dpi - Horizontal Only	\$400	<input type="checkbox"/>
Full Page Back Cover (One Available)	8" x 10" 300 dpi - Include .125" on all sides for bleeds	\$1,250	SOLD

Return by 9/1/24 to:

Rachel Romines
4360 Wabash Ave.
Springfield, IL 62711
rromines@ilbigi.org

ilbigi.org/125th-anniversary

Name: _____ Email: _____

Company: _____

Address: _____

City/State/Zip: _____

Check CC# _____ Exp: _____